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BASIC THEORETICAL APPROACHES TO DETERMINATION
OF PUBLIC ADMINISTRATION

The article deals with the main theoretical approaches in the system of public administration. Accordingly, there are various considerations and different approaches to solving such problems of the correlation of administration and politics and the construction of partnerships between the public administration and the citizen.

It turns out that Ukraine needs systemic changes in the social, political and economic spheres, and supports the functioning of the organizational structure of the public administration system, which will ensure a high standard of living, social standards and democracy. In line with the new political system and the European standards of public administration, it is necessary to bring the appropriate management model inherent in the European Union.

It is determined that an important role in public administration is played by the provision of administrative services of European level and the introduction of the principles of democratic governance in the state in practice.

In public administration, the quality of services must affect the satisfaction of the needs of clients, the positive image of public authorities. Quality and efficiency are the main indicators of the success of public administration, ensuring the rights and legitimate interests of citizens and the compliance of management services with their expectations.

It is established that the criteria for the efficiency and quality of public authorities' activities regarding the provision of services should be common, but they have universal principles for building relations between the state and citizens, which, in particular, are identified as priorities for the member countries of the Organization for Economic Cooperation and Development (OECD) .

In public administration, there is a complex process of integration into the European Union, where there is a certain set of criteria for administrative procedures that public authorities must follow in order to meet the values of a democratic society. These criteria form the essence of the European Administrative Area whose principles must be met and may be based on a relevant management model close to the EU.

The activities of public administration bodies should comply with the following principles: the rule of law, legality, openness, impartiality, proportionality, efficiency, accountability, responsibility.

Characterized by the main theoretical approaches, there is competition between concepts.

Market-liberal approach, highlighted by models, «new management», «updated management», market model where the citizen is a consumer.

The liberal-communitarian operates within the concept of political networks and the development of structural relations (contractual) between political institutions of the state and society, equality between citizens.

The approach of democratic citizenship, where there is the concept of «receptive» administration, which should serve as a citizen, not a client and a consumer.

As a result of the consideration of the main theoretical approaches, it should be noted that, within each approach, the sphere of interdisciplinary cooperation is formed in a special way, and the importance of public administration, which is designed to ensure social welfare and improve the efficiency of public administration, is increasing.

Thus, the improvement of the system of public administration that will ensure the establishment of Ukraine as a developed, legal, civilized, competitive European state with a high standard of living, social standards and democracy, and also taking into account the democratic practice of modern states, we consider it most expedient to apply the liberal communitarian approach that will ensure effectiveness in the management of public authorities.