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**MECHANISMS OF ANTICRISIS MANAGEMENT FOR DEVELOPMENT
OF AGRIBUSINESS LOGISTICS OF UKRAINE**

Agriculture is one of the priority branches of Ukrainian national economy. However, it is also one of the most risky sectors as it is strongly influenced by natural and biological factors. Therefore, optimization of flows in agricultural business with the help of logistical instruments allows to realize the potential of Ukrainian agriculture in a much more efficient way.

The issues of logistics development have been studied by B. Anikin, R. Larina, A. Nekrasovet. al. However, their research is to be supplemented by concentrating on matters of anticrisis mechanisms of management.

The purpose of the article is to analyze matters of state management of logistic processes in conditions of economic instability and presenting key mechanisms of anticrisis management in agribusiness logistics.

Today one of the main task of the state is forming such kind of anticrisis policy that would provide suitable conditions for the performance of all elements in logistic chain. Introducing innovative concepts and strategies of agribusiness logistics management will allow to raise the competitiveness and profitability of Ukrainian agricultural production.

Current state of agribusiness logistics complex of Ukraine does not satisfy its state interests: the country loses its positions on the international markets of transport services, becoming more and more dependent from foreign logistic structures. According to statistics, the rate of utilizing the transit potential of Ukraine is about 70 %.

One of the anticrisis mechanisms of public management in agribusiness logistics complex is implementation of perspective aspects of international cooperation in the field of transport communications, which would foster development of infrastructure and overall economic progress. Still, effective positioning on the world transport market requires solving a number of problems in the national transport complex.

First, weak system of logistic services and lack of full-fledged system of transport hubs is one of the most urgent problems of Ukrainian agribusiness logistics. A modern

hub is a large multimodal centre, where global and regional cargo flows are served. Such objects can be created only in case of state support and regulation.

One more anticrisis mechanism for Ukrainian logistics complex is integration. Although European integration is one of the key priorities of state policy of Ukraine, its transport system still does not meet the requirements and standards of the EU. Harmonization of Ukrainian law to EU legislation is an important instrument for further development of Ukraine.

One of the key instruments of public management in agribusiness logistics is audit of logistics performance. Its main purpose is complex analysis of current state of supply chains and developing proposals on improving the rates of efficiency by minimizing logistic expenditures, improving profitability, optimizing stocks and ensuring high quality of managerial decisions.

In the process of auditing logistics performance, various imitational and mathematical modeling instruments can be used, such as gap analysis, «what-if» analysis, Supply Chain Operations Reference Model etc.

Measures that are taken according to audit results include: implementation of alternative planning methodologies; redistribution of functions between structural units; outsourcing; changing structure of supply chains and so on.

Key principles of public management in agribusiness logistics are: data adequacy, accuracy in financial calculations, considering influence of external environment.

Great attention should be paid to developing a system of risk management. Logistic risks are negative factors that hamper planned realization of logistic process, reduce its economic efficiency or prevent from finalizing. External risks can be classified into following categories: economic, political, administrative and natural.

Modern system of transport communications becomes increasingly important in conditions of economic instability and international competition between economic agents. According to the results of research, an algorithm of implementation of anticrisis mechanisms of public management in agribusiness logistics has been proposed.