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MECHANISMS FOR FORMULATION
AND IMPLEMENTATION OF REGIONAL DEVELOPMENT PROJECTS:
THE CONDITION OF SCIENTIFIC DEVELOPMENT

In the conditions of reformation of almost all spheres of life of the state, society and a citizen, the issue of improving the effectiveness of public administration at all tiers of administration arises. Recently, thoughts of scientists, especially in the field of public administration, have not only been captured by the issues of the improvement of the public administration, but also by the issue of the administration mechanism at the state authorities and local governments. Particularly relevant issues are the processes of decentralization and of giving more authorities, functions and resources to local governments. The regional development project planning is an extremely important instrument of implementation of the state regional policy, so the use of project-based approach to public administration should be researched, and the main scientific trends and opinions in this regard should be outlined.

One of the most commonly used method of implementation of the state regional policy becomes the project-based approach (project management) to public administration in the relations between the State and the community. Unlike the centralized administrative approach or certain approaches to functional management, project-based approach allows solving the urgent issues of regional development by focusing resources and time on implementation of specific, stated tasks – the projects.

Therefore, it is important to define «*regional development project planning*» and to outline the most important mechanisms for the above project planning. Hence the creation of models of the organizational and functional structures of the public authorities' project activities is impossible without clear understanding that *the regional development projects* are the organizational and technical systems of specific tasks stated, physical objects, processes, technical and organizational documentation created and established to implement these tasks, as well as a set of material, financial and other resources and administrative decisions concerning their implementation, that are specific for a particular territory and solve the issues of social, economic, environmental, humanitarian and other positive changes on this territory, which have a direct influence

on the level and quality of life of the population. The formation of the project proposal should come from direct recipients or future users of the results of the project, which have rights and authorities to represent the relevant territorial unit (local governments, local authorities, etc.). Based on the analysis of socio-economic indicators and factors of development, the need to solve issues of social, economic, environmental, infrastructural, or of any other nature, relevant plans and possible project proposals are prepared. In this case, state authorities act as providers of financial aid or as guarantors (adjudicators) when borrowing finances, within the national programs in accordance with approved development strategies.

Thus, the regional development project planning can be described as the process consisting of the search, research, assessment and calculation in order to obtain a description sufficient to create a new socio-economic facility, product or service (reconstruction, modernization) that meets the specified requirements and parameters of regional development and has a direct influence on the level and quality of life of the population on a particular territorial unit. Consequently, the process of the regional development project planning needs the mechanisms for administration to be used, especially such as organizational, legal, financial and economic mechanisms.

The mechanisms of regional development project planning are specific tools, methods (means) of influence of public authorities on the private sector and community, which are essential for the implementation of the process of the search, research, assessment and calculation in order to obtain a description sufficient to create a new socio-economic facility, product or service (reconstruction, modernization) that meets the specified requirements and parameters of regional development and has a direct influence on the level and quality of life of the population on a particular territorial unit.