

Tetiana BAVOL

**OPTIMIZATION OF ENTITIES PROVIDING SOCIAL SERVICES:
SYSTEMATIC APPROACH**

Despite the extensive system of social security institutions and establishments, today we are facing a number of problems to be addressed in order to bring the necessary social services closer to the recipient. Given the current economic situation in Ukraine, the social security system requires effective mechanisms for optimization and clear listing of institutions and organizations that ensure individual approach in providing social services.

To analyze the vertical of the system of the Ministry of Social Policy of Ukraine on social protection of population. Determine the areas in the need for improving organization of activity of the main providers of social services of the state social security scheme. The objectives, addressed during the study, have been to analyze the feasibility and effectiveness of a large number of institutions that provide personal social services in Ukraine.

The entire system of the state run public authorities in the sphere of provision of social services to population is quite a complex subsystem of the integrated system of general government.

Today, an extensive system of social institutions and organizations on social services provision to population has been established in Ukraine within regional offices of labor and social security of population, offices of children's services. This suggests a complex hierarchical structure of all institutions and establishments that provide social services to certain groups of population.

Under such conditions, we should make a clear separation of powers and functions between departments, establishments and institutions that provide customized social services to population. One way to address this problem is to analyze the actual costs of social security institutions in order to determine the feasibility of the existence of such an extensive network of social institutions, based on supply-and-demand balance for social services.

This paper suggests an analysis and key performance indicators of the two systems: social centers for families, children and young people, and territorial centers of social self-servicing (provision of social services). Based on the analysis it has been

suggested to combine the two verticals of social institutions and establishments on social services provision for more efficient use of financial and human resources of a particular region. Unification of these establishments and institutions will also help to improve the quality of social services, bring them closer to a particular customer, and improve new mechanisms of social services delivery. The functions of these services should be accordingly united within the scope of the Ministry of Social Policy.

In summary, an extensive system of social services provision has been established in Ukraine today. However, despite the significant number of social services providers, ordinary people find it difficult to understand which institution or establishment he or she have to apply for a particular social service. Therefore, to bring social services closer to the consumers who need them, one should strengthen the organizational component of the social security system.